PUERTO RICO ABILITIES FAIR (PRAF)

ROBERTO CLEMENTE COLISEUM

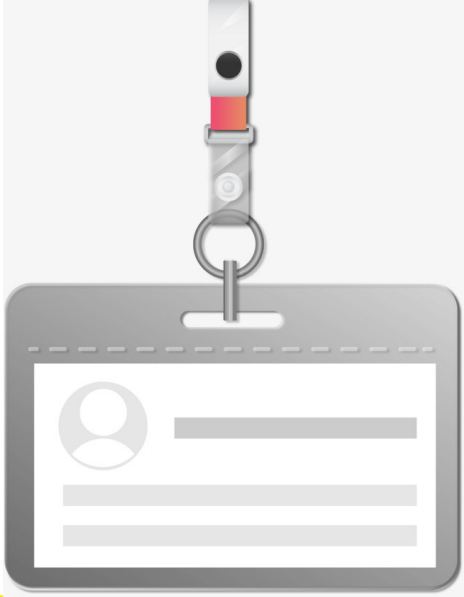
MARCH 29-30 - 2019

WWW.PRAFAIR.COM

SanJuan
CIUDAD·PATRIA

PUERTO RICO ABILITIES FAIR

The CARIBBEAN ASSISTIVE PRODUCT CONVENTION



EXHIBITOR AND SPONSOR PACKAGE

Welcome to Puerto Rico Abilities Fair 2019. The Caribbean Assistive Product Convention at the Roberto Clemente Coliseum in March 29-30. If you have any question or need help in any clause, let us know. We are happy to assist you and your company to ensure a great business experience in our expo, PRAF 2019.

WHY EXHIBIT?

Are you looking to show a new product, validate your brand, expose your company or meet and help the Puertorrican disable and senior community, PRAF is the expo for you.

Today disabilities consumer goods reach every corner of the Puertorican and American economy. Internationally millions of people are engaged in this industry at many different levels from research, manufacturing, distribution, servicing, training, application and maintenance. These products make our social life, health and work more productive and our lives a bit easier.

The Mission of PRAF 2019 is to provide a cost effective platform for manufacturers and distributors to meet Caribbean new and established dealers in warm and paradise destination: Puerto Rico. The more distributors Puerto Rico has the more options our disable community has to acquire a product that best fit their needs. Our Vision goes to the word options. More Options for better prices, easy access locations and high level customer service.

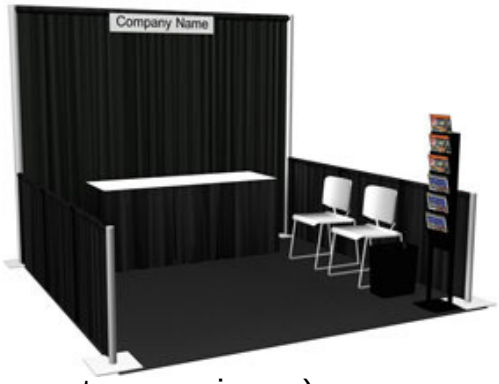
Featuring the widest selection of products, the PRAF will be the first expo to unite companies and non-profit organizations, to listen from real customers their needs for service and products.

787.409.1516 DILAN@PRAFAIR.COM 787.391.6440 ELVIS@PRAFAIR.COM

EXHIBITOR PACKAGE

As an exhibitor, your products and services receive maximum exposure to the leaders in the disabilities and senior community. PRAF provides an enhanced networking environment for our exhibitors and visitors.

EXHIBIT BASIC BOOTH RENTAL INCLUDES:



- 10’ x 10’ pipe and drape booth $1,200
  - *8’ high (approximately 2.44 meters) back wall
  - *3’ high (approximately 0.91 meters) side walls
- One (1) 6’ x 2’ skirted table
- Two (2) chairs
- One (1) wastebasket
- One (1) 600 watt duplex outlet
- One (1) 7” x 44” company sign booth header panel (22 characters maximum)
- Two Exhibitor badges
- Daily vacuuming of aisles and general housekeeping of the exhibit common areas.

The location of the basic booth will be given by the fair logistics team.

WANT TO STAND OUT? WE CAN HELP IN THE DESIGN OF YOUR BOOTH

SPONSOR PACKAGE

OUTDOOR SPACE RENTAL:

• Outdoor space rental is available by special request. Please elvis@prafair.com for details and pricing.

After the full payment of the booth you will be asked to pick your preferred location along with two other choices.

We will do our best to accommodate your top pick; however, everything is done on a first come first served basis. Register and pay as soon as you can and you will get a confirmed floor space booth location. Once confirmed, you will be notified via email of your assigned location.

Add Presenting Sponsor $15,000

1. Island 8 booth size (table, chairs, wastepaper basket, sign included)
2. Tall booth exhibitors. More than 8' is permitted only to sponsors
3. List of visitors contact information
4. Full-page back cover ad in the PRAF Magazine: La Voz Corre
5. 2 page article
6. Logo on top of our sponsor page with link to company website
7. Logo on all (7) pre-event e-blasts
8. Mention on schedule as presenting sponsor
9. Print attendee bag with logo
10. Logo in all print ads for PRAF

• "Presented by" always placed before company logo

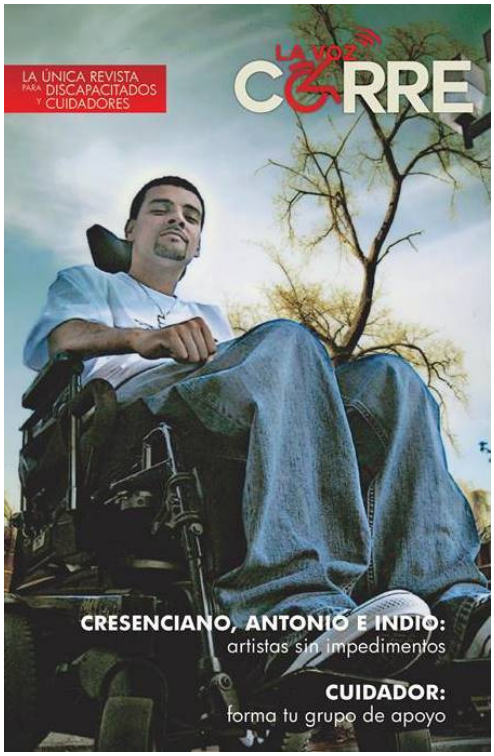
Add Gold Sponsor $10,000

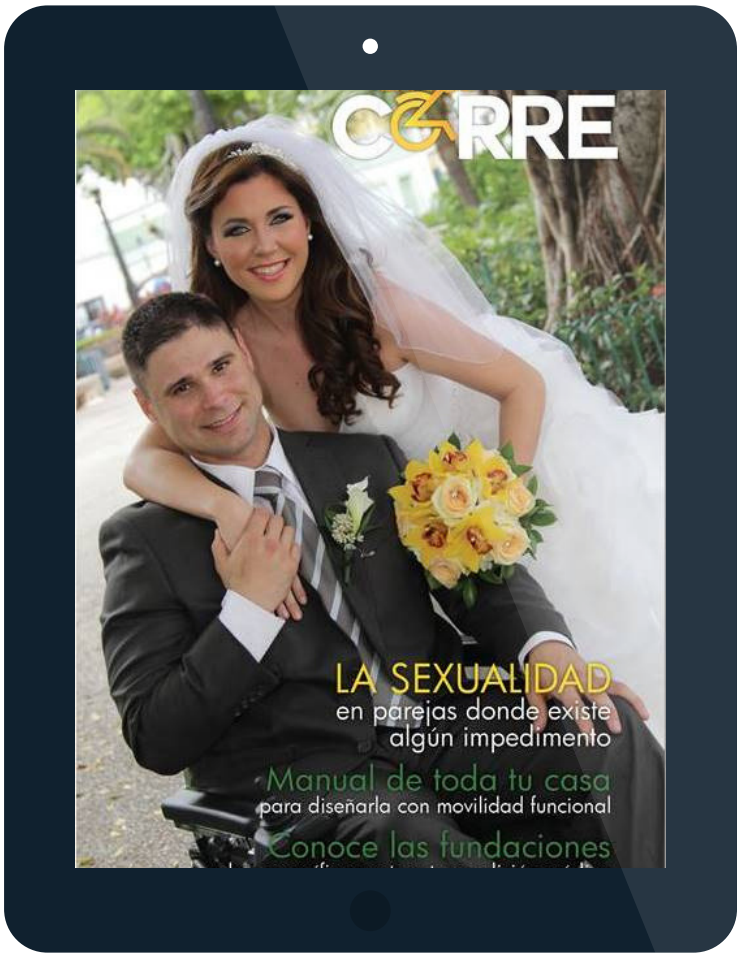
1. Island 6 booth size (table, chairs, wastepaper basket, sign included)
2. Tall booth exhibitors. More than 8' is permitted only to sponsors
3. Full-page inside cover ad in the PRAF Magazine: La Voz Corre
4. 1 page article
5. Logo our sponsor page with link to company website
6. Logo on all (7) pre-event e-blasts
7. Mention on schedule as gold sponsor
8. List of visitors contact information

Add Silver Sponsor $8,000

1. 5 booth (table, chairs, wastepaper basket, sign included)
2. Tall booth exhibitors. More than 8' is permitted only to sponsors
3. List of visitors contact information
4. Full-page ad in the PRAF Magazine: La Voz Corre
5. Logo on our sponsor page with link to company website
6. Logo on all (7) pre-event e-blasts
7. Mention on schedule as silver sponsor

EXHIBITOR PACKAGE MAGAZINE: LA VOZ CORRE





ONLINE & PRINT VERSION

Magazine 7,000 copies

- Full page..... $1500
- Half page..... $950
- Quarter page.... $550

Upgrade for exhibiting vendors

- Full page..... $750
- Half page $500

EXHIBITOR & SPONSOR PACKAGE

CONTRACT, RULES & REGULATIONS

Trade Show Hours:

1. All exhibits must remain in place until the end of the final Exhibit viewing. Exhibitor booths must be staffed at all times during designated show hours. Opening and closing, move in and move out schedule will be strictly observed.

2. Fair Schedule:
Friday 29 March 2019 10:00 am – 5:00 pm
Saturday 30 March 2019 10:00 am – 5:00 pm

3. Move In – Move Out schedule:
Move in: Thursday March 28 from 9:00 am to 5:00 pm.
Move out: Saturday March 30 2019 from 5:00 pm - 8:00 pm
Exhibitors agree to be set up by 4pm on Thursday 28 march 2019, and remove exhibits and equipment from the site by the final move-out time, or failure to do so, the exhibitor agrees to pay for such additional costs as may be incurred. All extra costs, restrictions and requirements of our tradeshow supplier must also be followed by the exhibitors.

Reservation & Cancellation:

1. You can reserve your booth space with 50% of the final exhibitors cost with your sign and payment in this contract. No space will be officially issued to any exhibitor until full payment has been received. Deposits only hold your booth space for 30 days. If full payment is not receive within 30 days after signing this contract, reservation automatically will be cancel and you will have no exhibitors' participation in the PRAF 2019. Please be advised that there will be no refund of reservation deposit if cancelled.

EXHIBITOR/SPONSOR AGREEMENT

1. Exhibitors' names for the badges should be send with this contract. Badges must be worn at all times. Exhibitor badges may be picked up at the PRAF registration desk.
2. No background may be placed to obstruct, block or interfere with the lighting or visibility of an adjacent booth. Booth and display structures shall not exceed the given size specifications. Aisle space may not be used for exhibit purposes or for solicitation of business. Sidewalls of a single "inline" or corner booth may be no higher than 3 feet to ensure there is no obstruction of an adjacent booth.
3. Distribution of materials outside the booth is expressly forbidden.
4. Promotion of events in direct competition with PRAF events will warrant exclusion from PRAF expos and penalties could apply.
5. Prizes, shows, drawings and contests are permitted, authorized by fair organizers and all associated activities are solely the exhibitor's responsibility.

EXHIBITOR & SPONSOR PACKAGE

6. The Exhibitor shall be responsible for all damage to structures, furnishings, etc. which may be caused by their representatives, employees or guests. All exhibits not in accordance with booth regulations and any proposed structural changes must be forwarded to Fair Management for written approval prior to february 28, 2019.

7. Exhibitors may not assign, sublet or apportion all or any part of the space contracted for/by them, and may not advertise or display goods or services other than those manufactured, distributed, or sold by them in the regular course of their business. Space contracted for/by an exhibitor is for the sole use of that exhibitor.

8. No unauthorized use of the PRAF logo will be permitted. Requests for logo usage must be issued in writing to elvis@prafair.com and should include a sample of the intended use.

9. Exhibitors are specifically prohibited from employing any type of attraction that detracts from the professional nature and justification of PRAF 2019.

10. Provide PRAF a logo (.eps, .bmp, .tif or .jpeg, .png file) by January 15th, 2019.

11. Provide a business description by february 28th, 2019.

Safety and Security:

All invitations to exhibit that are accepted have been done so on the understanding that:

1. Exhibits will conform to all fire codes and regulations.

2. All space between curtain backgrounds and the facility wall must be left accessible and cannot be used for storage.

3. Non-smoking and no drinking rules will be obeyed inside the coliseum.

4. Exhibitors are responsible to take every precaution against damage, loss or theft for the duration of the event. This includes booth move- in and move –out schedule.

5. All of the exhibitor’s property shall be at the sole risk of the exhibitor and PRAF assumes no responsibility for loss or damage thereto. Exhibitors shall assume all responsibility for all loss or damage to its property howsoever caused.

EXHIBITOR & SPONSOR PACKAGE

Indemnity:

The Exhibitor accepts all risks associated with the use of the exhibit space and environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against PRAF and the sponsoring associations for any loss, damage or injury howsoever caused, to the exhibitor, its officers, employees, agents or their property. The exhibitor agrees to indemnify and hold harmless PRAF and The producer (Gretchelle Dilan),their officers, agents and employees, against all claims, losses, suits, damages, judgments, expense costs and charges of every kind resulting from their company's occupancy of the exhibit space or its environs, for any reason or personal injuries, death, property damage or any other cause sustained by the Exhibitor or its officers, agents, employees or by any Exhibitor, or a visitor to PRAF.

Infractions:
Any infractions of these Exhibitor Rules & Guidelines may result in removal from the PRAF with exhibit fees being forfeited and you may not be invited to participate in future expos.
Interpretation:

PRAF reserves the right to make changes or amendments to these Exhibitor Rules & Guidelines, to the rates for exhibits, to the Exhibitor Invitation List and the times of the Exhibits and shall notify those concerned of any such action. Interpretation of these rules and guidelines shall rest with PRAF and their decision shall be final.

Accommodation:
Be sure to take advantage of the special hotel rates available only to PRAF visitors and exhibitors at the hotels listed below. Reservations are processed on a first-come, first-served basis.
Availability may be limited at hotels.
• Hotels will be listed in our website

The organization below agrees to the terms of this agreement to contract for exhibit space and/or sponsorship opportunities offered by PRAF

Puerto Rico
Chapter

Contract (Page will be send to fill in word format)

Name of Organization
(As it will appear in the PRAF Magazine and company sign booth header, limited to 26 characters and/or spaces)

_____

Name of Contact Person to Receive and to sign All Exhibit Information

_____

Organization Information:
Address
City
State
Zip
Phone
E-mail address
Web Page

Name for badges.
1.
2.
3.
4.
Payment Information

Add amount of Booth size: 1 booth = $1,200 Quantity of booths _____
or add Sponsorship package _____
Add Magazine _____ (please see booklet for exhibitor/sponsorship pricing)

Total amount due including exhibitor booth / sponsorship / magazine fees
$_____

Total Amount Enclosed at the time of signing this contract (check payable to Puerto Rico Abilities Services) $_____
Balance $_____ Date of final payment_____

Exhibitor's Agreement

I.The duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this agreement.
Exhibitor Signature_____ Date _____

PRAF Representative Gretchelle Dilán + Elvis Segarra